

**For Publication  
Media Release**

**AiSP, TTAB & NTUC U SME jointly organised SME Cybersecurity Conference 2022 to help businesses with cybersecurity**

**Singapore, 30 November 2022** – The Association of Information Security Professionals (AiSP) and Tech Talent AssemBly (TTAB), an affiliate of the National Trades Union Congress (NTUC), and NTUC U SME jointly organised the SME Cybersecurity Conference 2022 at the NTUC Centre, to help Enterprises, SMEs and individuals become more aware of digital risks and the different cybersecurity solutions that can help them protect their businesses. This conference was part of the AiSP CyberFest Activities happening from 1 November 2022 to 30 November 2022 under the theme, “Ready to build a secure digital business”. The event was graced by Guest-of-Honour, Ms Yeo Wan Ling, NTUC U SME Director and Member of Parliament for Pasir Ris Punggol GRC. More than 400 guests from the industry, public sector and SMEs were in attendance.

Business owners of small and medium enterprises (SMEs) and companies often may only focus on business needs and may not be aware of the digital risks present and the cybersecurity resources available to mitigate these risks. Thus, the AiSP SME Cybersecurity Conference was a unique event that brought together organisations to discuss the importance of being cyber aware and staying protected. The event also provided speakers with the opportunity to share their experiences, skills and knowledge to underscore the importance of cybersecurity for companies. AiSP aims to elevate cybersecurity awareness among companies and establish a self-sustaining ecosystem with active participation from government agencies, business associations, cybersecurity communities, and solutions provider.

At the event, Ms Yeo Wan Ling also participated in a panel discussion with Mr Michael Lew, Managing Director, Ankura & Chair, Cyber Risk Sub-Comm, SFA; Mr Gregor Vand, CTO, Blackpanda; and Mr Garion Kong, Member of TTAB Executive Committee & President, (ISC)<sup>2</sup> Singapore Chapter, where they discussed what it means to be “Ready to Build a Secure Digital Business”. The panel discussion was moderated by Mr Tony Low, AiSP Vice-President & AiSP Cybersecurity Awareness & Advisory Programme EXCO Lead.

Guest-of-Honour, Ms Yeo said, “NTUC U SME is happy to partner AiSP and TTAB in building cyber security awareness among our SMEs management and workers. As cybersecurity attacks become more common, it is vital to help SMEs identify vulnerabilities and enhance their knowledge of digital hazards and the tools that can help them. We want our SMEs and their workers to succeed in their businesses and work, and not let cyberattacks foil their efforts. Our end-to-end cybersecurity capabilities conferences for SMEs are supported by industry best practices and knowledge so that SMEs management and workers can relate to the need for robust cyber resilience in the digital domain.”

AiSP Vice-President and AiSP Cybersecurity Awareness & Advisory Programme EXCO Lead, Mr Tony Low shared, “The AiSP Cybersecurity Awareness and Advisory Programme was set up in September 2018 and we have reached out to more than 10,000 individuals. Today marks another milestone for AiSP Cybersecurity Awareness and Advisory Programme as we will be launching the Cybersecurity Clinic to provide free advice and guidance to companies who experience Cybersecurity issues. The clinic will not be possible without the strong support and time put in by our AiSP Members. We hope that all the SMEs can tap on this platform and reach out to AiSP if they need any Cybersecurity advice. I would also like to thank NTUC U SME and TTAB for partnering with AiSP to bring more than 400 individuals from different SMEs together to share with them on the importance of cybersecurity and how it will impact them.”

TTAB President, Mr Ng Tiong Gee said, “Cyber threats and attacks are becoming more sophisticated, with more severe consequences. With increasing digitalisation, it is important for companies to have strong cybersecurity practices and this includes training their management and employees on cybersecurity101 as a start. Businesses, big or small, need to protect themselves, for example, in securing customers’ personal data against breaches and data leaks.”

At the conference, Blackpanda, a cyber insurtech firm, also launched a 12-month Incident Response Solution (IR-1) for SMBs. Blackpanda aims to democratise professional incident response services that is made available to smaller businesses who are often faced with limited resources and knowledge on how to manage a cyber incident. IR-1 is the first in Asia to allow SMEs to activate skilled incident responders, at an affordable fee, to handle a security incident, contain the breach and conduct forensic analysis. Through IR-1, business owners

can achieve a higher level of cyber resilience to strengthen their systems against future cyber attacks. For more information, please visit <https://www.blackpanda.com/ir1>.

“Cyber incidents lead to loss of revenue for businesses therefore we democratise professional incident response solutions to help APAC businesses build a robust system to manage cyber incidents better. A business owner would never imagine operating without fire insurance nor access to firefighters. Yet chances of a fire are only 1 out of 2000 for businesses today, while the chances of a damaging cyber-attack is an incredible 1 out of 5,” said Gene Yu, Founder & CEO of Blackpanda.

The event is supported by the Cyber Security Agency of Singapore (CSA), and other industry and professional associations: Centre for Strategic Cyberspace + International Studies (CSCIS), CREST, Cloud Security Alliance Singapore Chapter, CzechTrade Singapore, Div0, HTCIA Singapore Chapter, IASA, (ISC)<sup>2</sup> Singapore Chapter, ISACA Singapore Chapter, NTUC, Singapore Business Federation (SBF), SCCC, Singapore Computer Society (SCS), Singapore Fintech Association, Singapore-German Chamber of Industry and Commerce, SGTech, SIAA and Law Society of Singapore.

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## **Annex A – Factsheet on the SME Cybersecurity Conference 2022**

### **About the SME Cybersecurity Conference 2022**

As part of AiSP Cybersecurity Awareness and Advisory Programme (CAAP), this event is for Singapore Enterprise and SMEs to know more about cybersecurity as a business requirement and how they can implement solutions and measures for cyber-resilience. CAAP hopes to elevate cybersecurity awareness as integral part of business owner's fundamentals and establish a self-sustainable support ecosystem programme with active participation from agencies, business associations, security communities and solutions provider. This is the fourth year that the SME Conference is held. It is also the first large scale event that AiSP had done with more than 400 pax after the COVID.

Organised by the Association of Information Security Professionals (AiSP), NTUC U SME and TTAB, the AiSP SME Conference is a unique event that brings together organisations to discuss the importance of being cyber aware and stay protected. The event will provide our speakers with the opportunity to share their experience, skills and knowledge to show how cybersecurity can help companies to stay protected. AiSP aims to elevate cybersecurity awareness among companies and establish a self-sustaining ecosystem with active participation from government agencies, business associations, cybersecurity communities, and solutions provider.

Our theme for this year conference is “Ready to build a secure digital business”.

Objectives of the conference include:

1. Understand the digital building blocks for a digital business
2. What are the pitfalls of getting onto digital
3. How to manage my remote workforce securely
4. Who should I turn to for help
5. What tools and people should I build up internally.

Please refer to <https://www.aisp.sg/smeconf2022.html> for more details.

### **About AiSP**

Started in 2008, the Association of Information Security Professionals (AiSP) aims to:

- Promote the integrity, status and interests of Information Security Professionals in Singapore.
- Develop, support and enhance technical competence and management expertise in cybersecurity.
- Bolster the development, increase and spread of information.

Please refer to [www.aisp.sg](http://www.aisp.sg) or reach out to our media contacts for more details.

### **About TTAB**

Tech Talent Assembly (TTAB) was formed on 19 July 2018.

TTAB is an association for all Info-communication technology (ICT) professionals in Singapore and its mission is to nurture all tech talents via an accessible platform for future ready skills, lifelong learning and sharing. TTAB is an affiliate of NTUC.

Please refer to <https://www.ttab.org.sg/> or reach out to our media contacts for more details.

### **About Blackpanda**

Blackpanda is Asia's first cyber insurtech firm with specialized expertise in digital forensics and incident response supported by cyber expertise and specialists globally. Headquartered in Singapore and with presence across Southeast and East Asia, the company is the first of its kind in the region. It is also the first Lloyd's of London pure-play cyber insurance coverholder licensed in both Singapore and Hong Kong.

By developing and leveraging innovative cybersecurity and cyber insurance focused technology and best practices, the company's mission is to protect, defend, and insure across Asia, providing a holistic and practical cyber resiliency solution for its clients of any size. It believes every company should have access to cyber insurance and is committed to democratizing cybersecurity resiliency, making it accessible across Asia, from Fortune 500 companies to SMEs, and everything in between. To know more, visit [www.blackpanda.com](http://www.blackpanda.com).

## Annex B – Programme on the SME Cybersecurity Conference 2022

Time	Programme
09.30AM – 10.15AM	Registration & Viewing of Booths
10.15AM – 10.20AM	Welcome Address by AiSP Tony Low, AiSP Vice-President & CAAP lead
10.20AM – 10.30AM	Opening Address by Guest of Honour Ms Yeo Wan Ling, Member of Parliament for Pasir Ris Punggol GRC and NTUC U SME Director
10.30AM – 11.00AM	Panel Discussion
11.00AM – 11.25AM	Securing Your SME's Technology for the Threats of Today Gregor Vand, CTO, Blackpanda
11.25AM – 11.50AM	Building a Competitive Edge for your Business with Cybersecurity Veronica Tan, Director (Safer Cybersafe), Cyber Security Agency of Singapore
11.50AM – 12.15PM	Threat actor strategies to breach SMEs in 2022 Jonas Walker, Security Strategist, Fortinet
12.15PM – 12.40PM	Handle with care - Safeguarding data through visibility Alvin Teo, Customer Success Manager, ONESECURE Asia
12.40PM – 1.05PM	Establish Digital Trust Leading to Business Growth Johnson Yeo, Digital Trust Advisory Team, softScheck
1.05PM – 2.00PM	Lunch & Viewing of Booths
2.00PM	End of Event

## **MEDIA CONTACTS**

Please contact our media contacts if you would like to know more about the SME Cybersecurity Conference 2022.

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